

UNCLE SAM
IS ON THE MOVE—
SO WATCH OUT, BROTHER!

"Dangerously They Live"



IT'S FROM WARNERS

**HERE IS
YOUR SLANT!**

This ad sells all the excitement and adventure that is packed into this timely thrill show! The same angle is further developed in the extensive campaign mapped out for you throughout this press book. Shout it in everything you do! . . .

**"DON'T
MOVE!"**

**NOBODY CAN MOVE
IN ON UNCLE SAM!"**

He's a one-man army
when he gets going
against Uncle Sam's
back-stabbing foes!
What an adventure!



JOHN
GARFIELD

A different and exciting new role!

NANCY
COLEMAN

A newcomer... she's delightful!

RAYMOND
MASSEY

Remember him in 'Santa Fe Trail'!

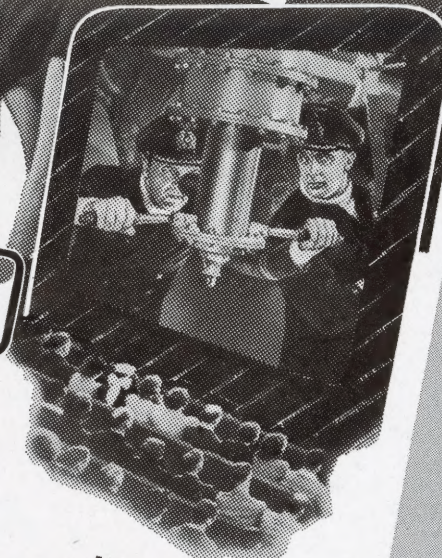
A WARNER BROS. HIT

**"Dangerously
They Live"**



with LEE PATRICK
MORONI OLSEN
ESTHER DALE
Directed by ROBERT FLOREY

Original Screen Play by Marion Parsonnet • A Warner Bros.-First National Picture



*It's a movie thrill
with an extra kick
because you might
be the hero yourself!*

**Now
Follow Through
Like This...**

Mat 212--13½ inches x 2 columns (380 lines)--30c

Supplementary Ad Section for

“DANGEROUSLY THEY LIVE”

THE REASON FOR THE SELLING SLANT IN THIS SECTION:

**Because of the outstanding success of the
advertising campaign on ALL THROUGH
THE NIGHT, we have designed these mats
on the same angle. With the remarkable
timeliness of this story, and with the ex-
perience on ALL THROUGH THE NIGHT,**

**The following Ad Mats in the Press Book
are no longer available:**

301	303	304	305
206	209	210	211
	212	109	

**They have been replaced by the ads now
illustrated in this section.**

**this treatment in
the selling approach
should have telling
effect on your public.**

LOOK OUT, Herr 5th Column..

YOU'RE GOING
ON A HOT LEAD
DIET!



Uncle Sam's
undercover Army blasts
the secret enemy—so it
ain't secret any more!

JOHN GARFIELD

has the Gestapo over a barrel—a gun-barrel!

NANCY COLEMAN

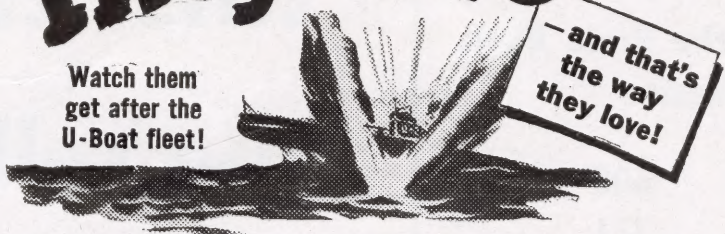
Stenographer—or British secret agent?

RAYMOND MASSEY

A menace—till he meets Uncle Sam!

"Dangerously They Live"

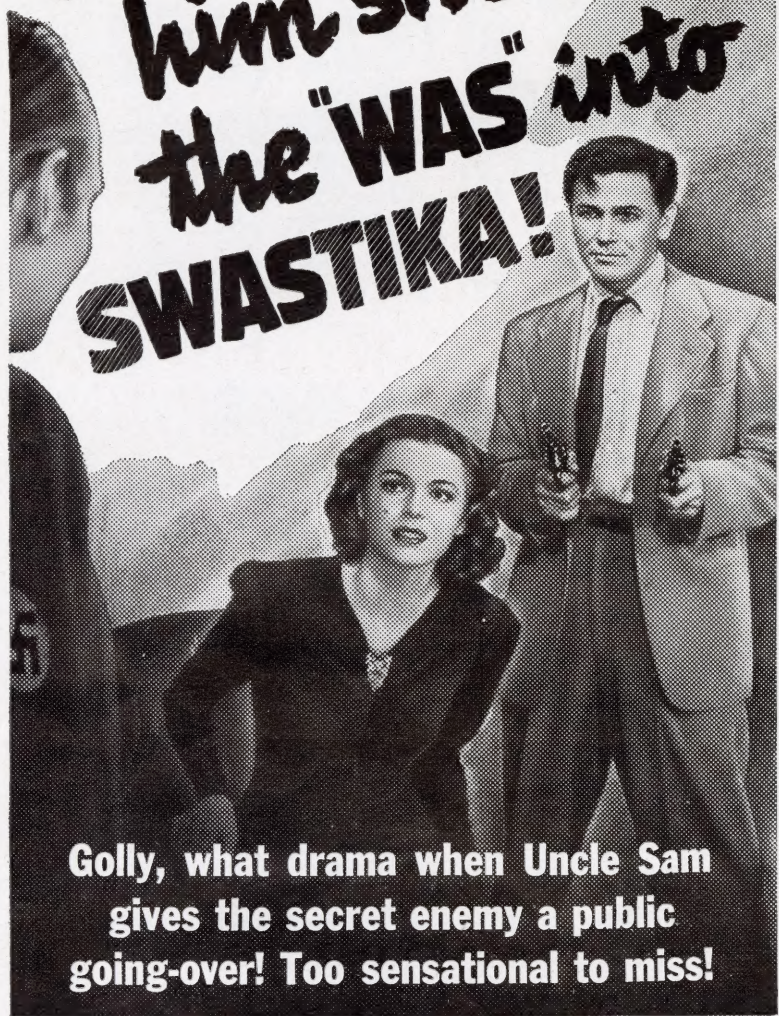
Watch them
get after the
U-Boat fleet!



A WARNER BROS. HIT, with LEE PATRICK • MORONI OLSEN • ESTHER DALE
Directed by ROBERT FLOREY • Original Screen Play by Marion Parsonnet

Mat 215--13¼ inches x 2 columns (372 lines)--30c

Watch him shoot the "WAS" into SWASTIKA!



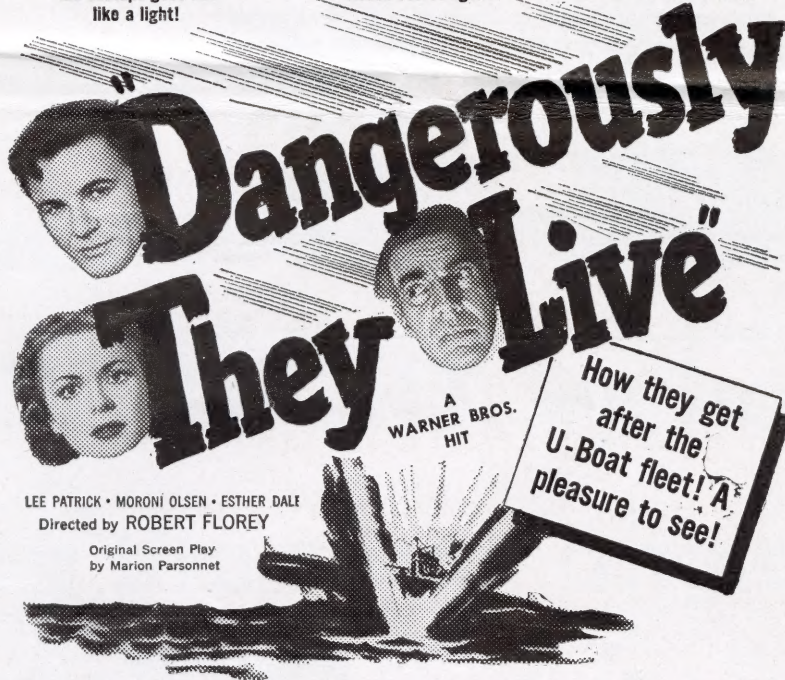
Golly, what drama when Uncle Sam gives the secret enemy a public going-over! Too sensational to miss!

JOHN GARFIELD • NANCY COLEMAN • RAYMOND MASSEY

Goes into action and the Gestapo goes out like a light!

Stenographer—or British secret agent?

Dangerous!—till he meets Uncle Sam!



LEE PATRICK • MORONI OLSEN • ESTHER DALE
Directed by ROBERT FLOREY
Original Screen Play by Marion Parsonnet

How they get after the U-Boat fleet! A pleasure to see!

A WARNER BROS. HIT

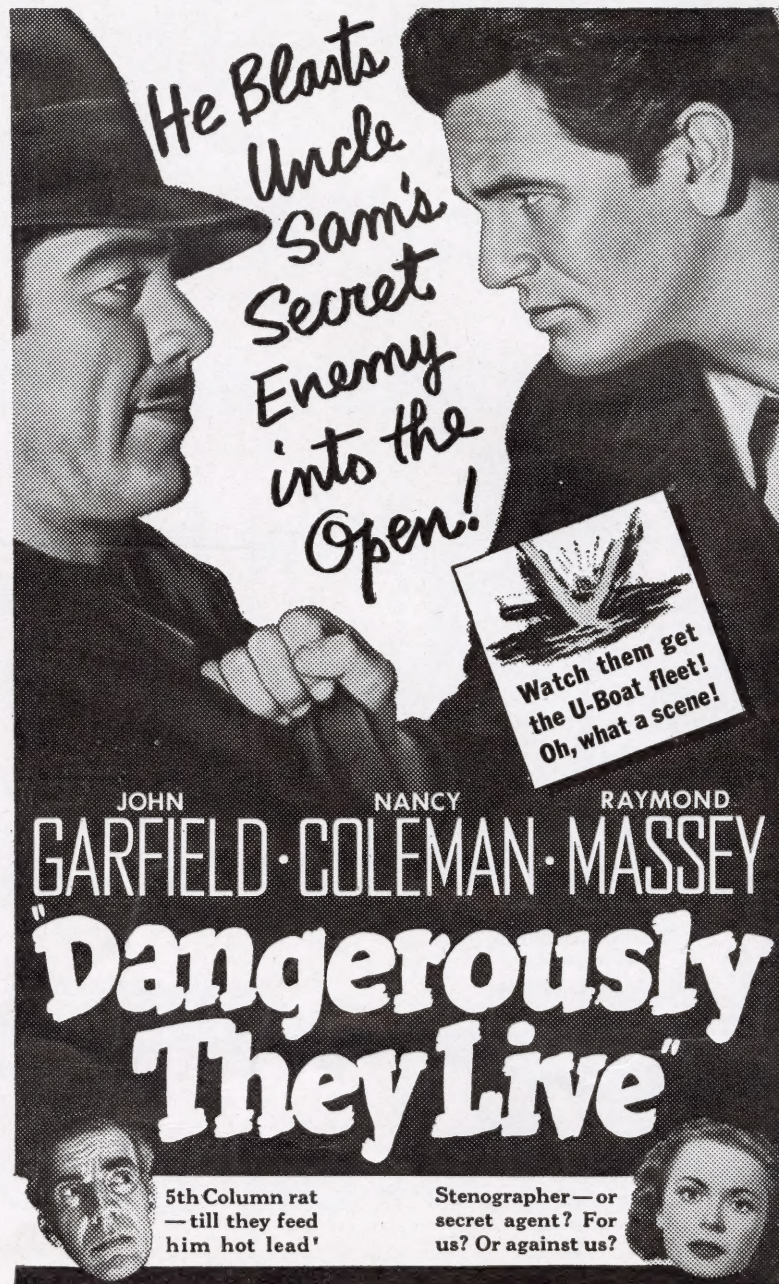
Mat 216--10³/₄ inches x 2 columns (300 lines)--30c

✓ use lower half only

More Catchlines:

Bad Boy Garfield Swats the 5th Column on Its Swastika!

He's Making It His Business to Put the 5th Column Out of Business!



He Blasts Uncle Sam's Secret Enemy into the Open!

Watch them get the U-Boat fleet! Oh, what a scene!

JOHN GARFIELD • NANCY COLEMAN • RAYMOND MASSEY

"Dangerously They Live"

5th Column rat—till they feed him hot lead!

Stenographer—or secret agent? For us? Or against us?

A WARNER BROS. HIT with LEE PATRICK • MORONI OLSEN • ESTHER DALE
Directed by ROBERT FLOREY • Original Screen Play by Marion Parsonnet


Mat 213--7 inches x 2 columns (194 lines)--30c

**HE'S TALKING
TO THE
Gestapo
IN THE
ONLY LANGUAGE
THEY KNOW!**

Bad boy Garfield does his
good deed for Uncle Sam
as he joins the undercover army
blasting enemy agents into the open!

JOHN GARFIELD • NANCY COLEMAN • RAYMOND MASSEY
in
**"Dangerously
They Live"**

**YUM! YUM! They blow the
U-boat fleet out of the water!
Is that a pleasure to watch!**

Stenographer, or British secret agent — nobody knew!	America's most dangerous behind-the-lines enemy!
	

A WARNER BROS. HIT, with LEE PATRICK • MORONI OLSEN • ESTHER DALE
Directed by ROBERT FLOREY • Original Screen Play by Marion Parsonnet

Mat 214--8 inches x 2 columns (222 lines)--30c

More Catchlines:

**Johnny's Got His Gun . . . and He's
Gunning for the 5th Column!**

**Watch This One-Man Strong-Arm
Army Muss Up the 5th Column!**

**BOP! AND THE
5th COLUMN
COMES TUMBLING DOWN!**

Boy, what a payoff!
Bad Boy Garfield
blasts Uncle Sam's
secret enemies
into the open!

Watch them get the
U-Boat fleet! It's
a pleasure to see!

JOHN GARFIELD • NANCY COLEMAN • RAYMOND MASSEY
IN THE STORY OF OUR UNDERCOVER ARMY

**"Dangerously
They Live"**


Stenographer
—or British
secret agent?

Dangerous
till he meets
Uncle Sam!


When he goes
into action
the Gestapo
goes out
like a light!

A WARNER BROS. HIT, with LEE PATRICK • MORONI OLSEN • ESTHER DALE
Directed by ROBERT FLOREY • Original Screen Play by Marion Parsonnet

Mat 217--8 inches x 2 columns (220 lines)--30c




BOP! AND THE 5th COLUMN COMES TUMBLING DOWN!





*Watch them get the
U-Boat fleet! It's
a pleasure to see!*

JOHN NANCY RAYMOND
GARFIELD • COLEMAN • MASSEY
IN THE STORY OF OUR UNDERCOVER ARMY

**Boy, what a payoff!
Bad Boy Garfield
blasts Uncle Sam's
secret enemies
into the open!**




"Dangerously They Live"



**Stenographer
—or British
secret agent?**

**Dangerous
till he meets
Uncle Sam!**



**When he goes
into action
the Gestapo
goes out
like a light!**

A WARNER BROS. HIT, with LEE PATRICK • MORONI OLSEN • ESTHER DALE
Directed by ROBERT FLOREY • Original Screen Play by Marion Parsonnet

Mat 306--12 inches x 3 columns (501 lines)--45c

←
**LIFT
FLAP
FOR
MORE
ADS**
←

25

THEY BLAST THE FIFTH COLUMN INTO THE OPEN!

Too sensational to miss!

JOHN GARFIELD
feeds hot lead to the Gestapo rats!

NANCY COLEMAN
Stenographer—or secret agent?

RAYMOND MASSEY
Dangerous!—till he meets Uncle Sam!

"Dangerously They Live"

Watch them get the U-Boats! Oh, what a scene!

A WARNER BROS. HIT, with LEE PATRICK • MORONI OLSEN • ESTHER DALE
Directed by ROBERT FLOREY
Original Screen Play by Marion Parsonnet

Mat 110
9 inches (124 lines)--15c

They can't stop US!

See Uncle Sam's unsung heroes in action!

John Garfield
Nancy Coleman
Watch her! She's swell!
Raymond Massey

in
"DANGEROUSLY THEY LIVE"

A WARNER BROS. HIT
with LEE PATRICK • MORONI OLSEN • ESTHER DALE
Directed by ROBERT FLOREY
Original Screen Play by Marion Parsonnet
A Warner Bros.-First National Picture

Mat 108
4¾ inches (67 lines)--15c

THEY DIDN'T COUNT THE RISKS—THEY TOOK THEM!

JOHN GARFIELD
NANCY COLEMAN
RAYMOND MASSEY

"DANGEROUSLY THEY LIVE"

A WARNER BROS. HIT with LEE PATRICK • MORONI OLSEN • ESTHER DALE • Directed by ROBERT FLOREY • Original Screen Play by Marion Parsonnet • A Warner Bros.-First National Picture

Mat 302--2 inches x 3 columns (81 lines)--45c

Mighty Exciting—Cause It Might Have Been You!

JOHN GARFIELD
NANCY COLEMAN
RAYMOND MASSEY

"DANGEROUSLY THEY LIVE"

A WARNER BROS. HIT with LEE PATRICK • MORONI OLSEN • ESTHER DALE • Directed by ROBERT FLOREY
Original Screen Play by Marion Parsonnet • A Warner Bros.-First National Picture

Mat 207--2¼ inches x 2 columns (60 lines)--30c

THEY DIDN'T COUNT THE RISKS—THEY TOOK THEM!

JOHN GARFIELD
NANCY COLEMAN
RAYMOND MASSEY

"DANGEROUSLY THEY LIVE"

A WARNER BROS. HIT with LEE PATRICK • MORONI OLSEN • ESTHER DALE • Directed by ROBERT FLOREY • Original Screen Play by Marion Parsonnet • A Warner Bros.-First National Picture

Mat 208--1¼ inches x 2 columns (36 lines)--30c

Official Billing		
WARNER BROS.		40%
Pictures, Inc. Presents		5%
JOHN GARFIELD	NANCY COLEMAN	RAYMOND MASSEY
in		
"DANGEROUSLY THEY LIVE"		
with		
LEE PATRICK • MORONI OLSEN • ESTHER DALE		
Directed by ROBERT FLOREY		
Original Screen Play by Marion Parsonnet		
A Warner Bros.-First National Picture		

JOHN GARFIELD
NANCY COLEMAN
RAYMOND MASSEY
in
"DANGEROUSLY THEY LIVE"

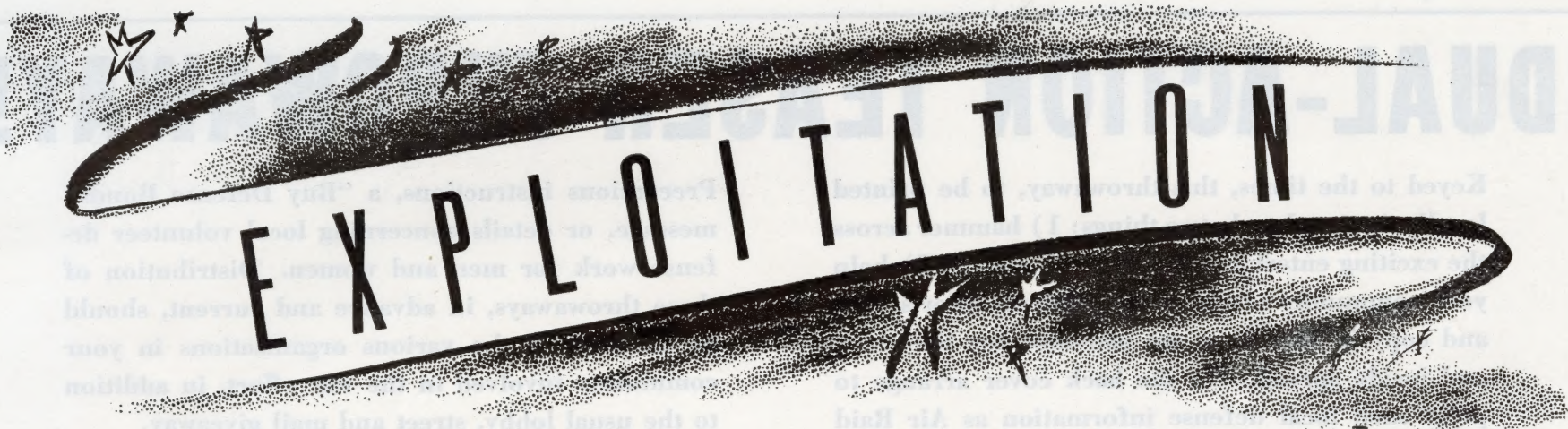
A WARNER BROS. HIT
Directed by ROBERT FLOREY
with LEE PATRICK • MORONI OLSEN • ESTHER DALE
Original Screen Play by Marion Parsonnet • A Warner Bros.-First National Picture

**2 ADS
ON
ONE MAT**

Mat 107-15c

JOHN GARFIELD
NANCY COLEMAN
RAYMOND MASSEY
in
"DANGEROUSLY THEY LIVE"

A WARNER BROS. HIT, with Lee Patrick • Moroni Olsen • Esther Dale • Directed by ROBERT FLOREY
Original Screen Play by Marion Parsonnet • A Warner Bros.-First Nat'l Picture



AIM FOR A CITYWIDE SEND-OFF WITH AWARDS TO TOWN'S UNSUNG HEROES!

There are men and women in virtually every community in the country who are daily giving unstintingly of their time, money and abilities for the welfare of their fellow-men. These are America's little-known heroes—but real heroes nonetheless. It would therefore be a newsworthy and dramatic gesture for your theatre to honor these men and women with Honor Awards (which can be prepared locally) for their heroic service to the community. Recipients can be nominated and selected by newspaper editor, city officials, Chamber of Commerce or your patrons. Award is made on opening day with newspaper and radio coverage.

Here's Your Lead Story:

'DANGEROUSLY THEY LIVE' INSPIRES LOCAL TRIBUTES

The people of Albany will honor six of its unsung heroes at a special celebration on the stage of the Strand Theatre tomorrow night. Mayor John Doe will officiate.

The men and women to be honored are (list names and services for which they have been selected to be thus honored).

This tribute was inspired by the showing of Warner Bros.' "Dangerously They Live" at the Strand Theatre, scheduled to

start tomorrow. The film tells the story of the heroes you never hear about, just ordinary people who never get any medals . . . a boy and his gal who did for Uncle Sam what any American would have done. Yet your heart will thrill at this brave adventure that might have happened to you. John Garfield, Nancy Coleman and Raymond Massey head the large cast of "Dangerously They Live." Robert Florey directed the script by Marion Parsonnet.

HONOR AWARD

*The people of Albany, New York,
are proud to honor*

John Doe

*for his heroic devotion to the welfare of his
community and his country far beyond the
call of good citizenship.*

Signed, MAYOR

Date _____

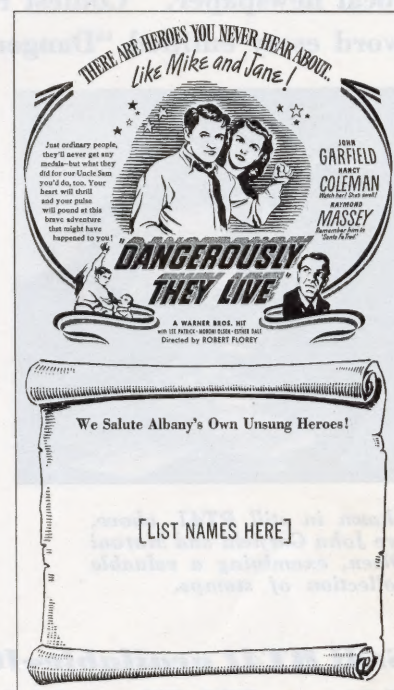
FOLLOW THROUGH ON THIS SAME BIG ANGLE—WITH THESE:

1. Using the ad catchline, "THEY CAN'T STOP US!", prepare several window cards and posters showing men and women in the various types of civilian volunteer work, such as Air Raid Precautions, First Aid, etc., with the sub-title—"DANGEROUSLY THEY LIVE . . . Uncle Sam's unsung heroes in action!" Add play-date credits. Place these cards in store windows, civilian defense recruiting offices and public buildings.

2. If yours is a defense industry town, circularize the factory employees with throwaways saying: "KEEP 'EM FIGHTING! Men and women like yourselves are America's unsung heroes . . . See two such heroes in action in DANGEROUSLY THEY LIVE . . . at the STRAND THEATRE Friday."

3. Blow up ad 305 on page 4 for lobby display, as illustrated, with honor scroll naming localities who have done more than their share in helping America. Those to be honored may be named by employers, employee organizations, patrons or newspaper editor.

For Your Lobby:



In Your Newspaper:

DAILY FEATURE STORY SALUTES LOCAL HERO!

Under the mast head suggested below, your newspaper runs a daily human interest feature on the lives and deeds of the various men and women in your community honored as outlined on this page. Even if the complete bally isn't tried, you can still use this idea for newspaper space.

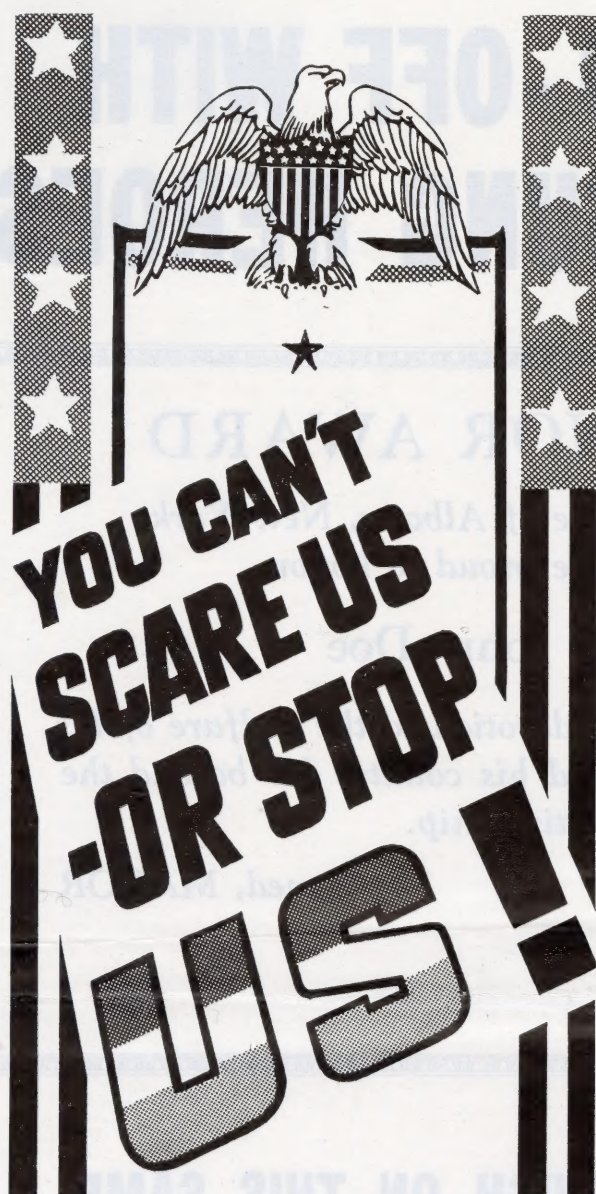
'Dangerously They Live'

★ A Tribute To One of Albany's
Legion of Unsung Heroes! ★

DUAL-ACTION TEASER THROWAWAY!

Keyed to the times, this throwaway, to be printed locally, is aimed to do two things: 1) hammer across the exciting entertainment on your screen; 2) help your community's local civilian defense efforts. Art and copy in mat form are provided for the cover and inside spread. On the back cover arrange to print such local defense information as Air Raid

Precautions instructions, a "Buy Defense Bonds" message, or details concerning local volunteer defense work for men and women. Distribution of these throwaways, in advance and current, should be handled by the various organizations in your community involved in the war effort, in addition to the usual lobby, street and mail giveaway.



[COVER]



THEATRE IMPRINT

[INSIDE SPREAD]



Art and copy, shown actual size, is available on 1 mat. Order Mat RT401B-60c—from Campaign Plan Editor, 321 West 44th Street, New York City

NEWSPAPER CONTEST FOR STAMP COLLECTORS

Still RT41, shown below, can be used as the basis of a contest conducted in the Stamp Collectors Column of your local newspaper. Contest requires readers to write a 200-word essay entitled "Dangerously They Live," basing their



Shown in still RT41, above, are John Garfield and Moroni Olsen, examining a valuable collection of stamps.

essays on the lives of famous persons who have lived dangerously and whose fame and likenesses have been commemorated on stamps, such as Washington and Lincoln. Tickets awarded for best essays, plus other prizes for grand winners. Tie in other outlets, such as Hobby Shops, Stamp Clubs and local Stamp Club periodicals for additional publicity.

Still RT41 available—10c—from Campaign Plan Editor, 321 West 44th Street, N. Y. C.

EYE-STOPPER DISPLAY FOR OUT FRONT OR LOBBY

An eye-stopper that can be accomplished at very little cost . . . just blow up and cut out this figure of John Garfield and place it on the facade of your theatre or on lobby wall over main stairway. Copy:

A NEW HIGH IN THRILLS!

JOHN GARFIELD
NANCY COLEMAN
RAYMOND MASSEY

in

DANGEROUSLY THEY LIVE

They didn't count the risks . . .
they took them!

For blow-up, order still RT50-10c—from Campaign Plan Editor, 321 West 44th Street, N. Y. C.



DEPT. STORE "FIND" A LA NANCY COLEMAN

Nancy Coleman, bright new star in this film, and who will also soon be seen in a leading role in "King's Row," was "discovered" while running an elevator in a San Francisco department store. Why not suggest to your local newspaper that they invite all dept. store salesgirls to enter a talent contest, with appropriate prizes to most talented department store employee. Call it the "Nancy Coleman Talent Contest."

"MIKE AND JANE" STREET BALLYHOO

Arrange for a boy and girl to walk the busy streets in town, their chests covered with medals, which can be borrowed from local pawn shop or jewelry house. Signs on backs read:

"What we did for Uncle Sam—you would do, too!"

SEE THE HEROES YOU
NEVER HEAR ABOUT
... LIKE MIKE AND
JANE ... IN WARNERS'

"DANGEROUSLY THEY
LIVE"

NOW—STRAND

"PERSONAL" NOTICE

Arrange to place the following "personal" in local paper opening day. It's aimed to draw attention to your regular display ad in movie section.

MIKE: Already they're talking about us. Of course, I'd do it over again, if I had to, but it is embarrassing. I've heard them say: Dangerously They Live! For more, see the top of page 24 of this newspaper. JANE.

Stars Featured In Tie-Up Stills!

Get these special tie-up stills around to your town's leading merchants for window and counter displays. Order "Dangerously They Live Tie-up Stills"—set of 10 for 75c—individually 10c—from Warner Bros. Campaign Plan Editor, 321 West 44th St., N. Y. C.

JOHN GARFIELD

JG 71 ... Sporting goods
JG 221 ... Cigarette lighter
JG 223 ... Gruen wrist watch
JG 250 ... Evening clothes
JG 254 ... Pipe
JG Pub. ... RCA radio and records
A 29

NANCY COLEMAN

NC 21 ... Fur coat
NC 23 ... Pearl necklace
NC 37 ... Riding crop

LEE PATRICK

LP 6 ... Necklace

ACTION —In Lobby!

"SPY" DISPLAY!

With the cooperation of your local police department, arrange an exhibit in lobby or lounge showing the type of equipment used by enemy agents to mulct secrets from our country and the methods whereby they are transmitted to the enemy. This exhibit should include portable short wave equipment, code books, photos of spies that have been caught (from newspaper files), false passports, etc. Tie in this display with necessity for all people to help keep the nation's secrets at this time. Perhaps, too, police or Army official can explain spy methods and what NOT to do if strangers seem too inquisitive.

"THRILL" DISPLAY

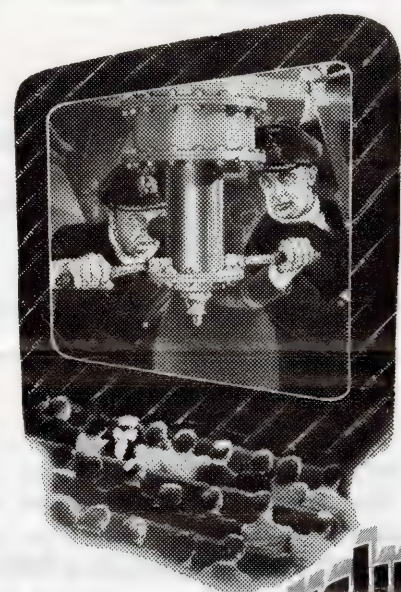
Both Garfield and Massey have appeared in many roles portraying men who "lived dangerously." Dig into your files for photos from these former films and display on board with this copy: "DANGEROUSLY THEY LIVE" ... (Garfield) as Tom Gordon in "Castle on the Hudson" ... as Joe Lorenzo in "East of the River" ... as Harold Goff in "Out of the Fog" ... (Massey) as John Brown in "Santa Fe Trail" ... NOW ... in their mightiest and most exciting screen adventure ... "DANGEROUSLY THEY LIVE" ... Starts Friday."

SELL THE SUSPENSE

Take the illustration of the audience and screen from ad 212 on page 2 shown. Rig up revolving disc with action scene stills from your Vitagraph Exchange Set together with bass drum arrangement so that every time a new scene shows on the "screen," change of scene is accompanied by "thunder clap." Add picture billing and playdate to complete your display.

SUSPENSE

That makes every
whisper on the screen
echo like thunder!



"Dangerously
They Live"
starts
FRIDAY

'MY MOST DANGEROUS EXPERIENCE' CONTEST

Most persons at some time or other were faced with a dangerous predicament. Most persons, too, are anxious to tell about it. So, invite your patrons to narrate their most dangerous experiences, either through a newspaper, program, lobby or radio contest, with guest tickets to the most interesting or harrowing tales.

NEWSPAPER SERIES TIED TO THE TITLE

The title, "Dangerously They Live," might also well serve as the heading for a series of local feature stories on men and women in your community whose work or avocations show them to "live dangerously." Tie in series with your playdate by inviting each person thus written about to see the film as your guest.

TEASER CARDS AROUND TOWN SELLS THE STARS

Interest in your playdate should be easy to stimulate with a series of teaser cards based on the exciting roles played by Garfield, Coleman and Massey. With each of the suggested cards, use the half-column mats on page 14. Copy:

Meet MIKE ... He didn't count the risks ... he took them!
in "DANGEROUSLY
THEY LIVE"

(star mat)

Meet JANE ... She did what any American would do!
in "DANGEROUSLY
THEY LIVE"

(star mat)

Meet DR. INGERSOLL ... He dared every danger ... for what?
in "DANGEROUSLY
THEY LIVE"

(star mat)

PUBLICITY

Cast

Dr. Michael Lewis	JOHN GARFIELD
Jane	NANCY COLEMAN
Dr. Ingersoll	RAYMOND MASSEY
Nurse Johnson	Lee Patrick
Mr. Goodwin	Moroni Olsen
Dawson	Esther Dale
John	John Ridgely
Steiner	Christian Rub
Jarvis	Frank Reicher
Eddie	Ben Welden
John Dill	Cliff Clark
Dr. Murdock	Roland Drew
Gate Keeper	Arthur Aylsworth
George, Taxi Driver	John Harmon
Capt. Hunter	Matthew Boulton
Capt. Strong	Gavin Muir
Mrs. Steiner	Ilka Gruning
Ralph Bryan	Frank M. Thomas
Carl	James Seay

Story

(Not for publication): Jane (Nancy Coleman) secretary at the British Export Bureau, says good-bye to her boss and assure him that she has memorized all the details of when and where a fleet of ships laden with cargo for England are to meet their protective convoy. She is to go to Halifax with the information. But she is kidnapped by Nazi spies, and in attempting to escape, she is hurt in a traffic accident. She is taken to a hospital, suffering from a temporary amnesia, and is attended by Dr. Michael Lewis (John Garfield). She recovers quickly, however, and confides her story to the doctor. He only half believes her, and is even less inclined to do so when a Mr. Goodwin (Moroni Olsen) turns up and claims her as his daughter. Goodwin calls a famous psychiatrist, Dr. Ingersoll (Raymond Massey) into consultation on Jane's case, and Ingersoll suggests that Goodwin take Jane home. Lewis is also asked to come along to assist Ingersoll on the case. At Goodwin's home, a big country estate, the two young people find themselves virtually prisoners. Now Lewis begins to believe Jane's story that Goodwin is heading a ring of Nazi spies who want to get information from her. Lewis escapes to try to get help but while he is gone, Goodwin takes the girl away. Ingersoll has Lewis thrown into a detention ward as a mental case. In the cellar of a delicatessen store in New York, there is a short-wave broadcasting station. There Ingersoll gets in touch with a German submarine flotilla waiting for the information about the location of the British ships. At the point of a gun, Jane gives him the information, but changes the latitude number. Lewis, through a clever ruse, manages to come to her rescue, and while he holds the spies at bay with a gun, she phones the British office and tells them the location she has given the submarines. A bombing squadron immediately takes off from Halifax and as the subs come to the surface to look for their prey, a terrific bombardment rains upon them, and sends them to the bottom of the ocean permanently.

Production Staff

Directed by ROBERT FLOREY
Original Screen Play by Marion Parsonnet; Director of Photography, L. Wm. O'Connell, A. S. C.; Film Editor, Harold McLernon; Art Director, Hugh Rickett; Dialogue Director, Hugh Cummings; Sound by C. A. Riggs; Gowns by Milo Anderson; Makeup Artist, Perc Westmore. (Running Time—77 min.)

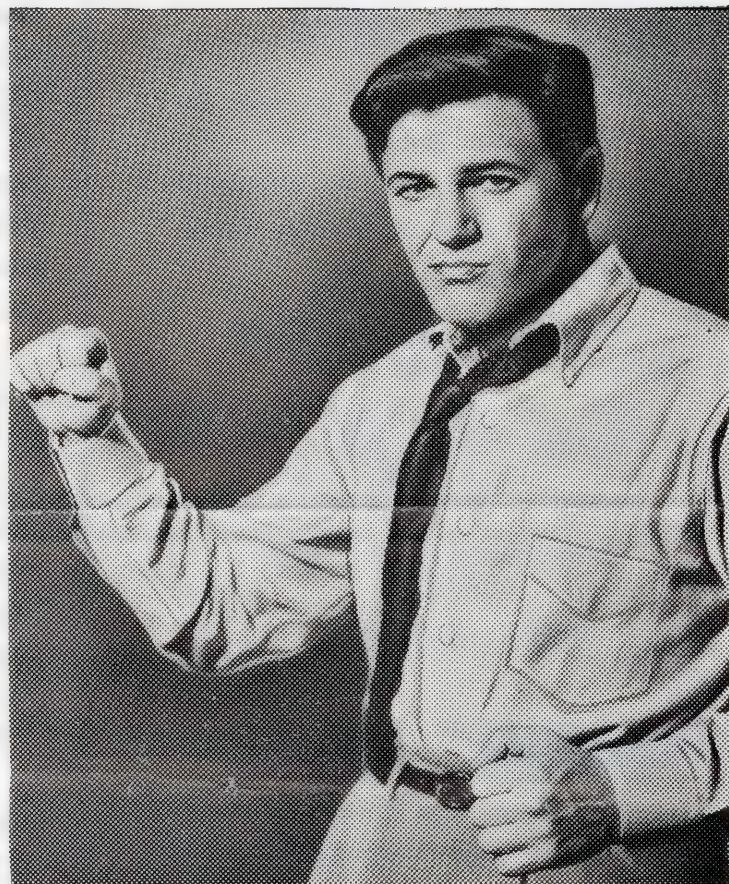
'Dangerously They Live' Timely and Exciting Film

"Dangerously They Live," starring John Garfield, Nancy Coleman and Raymond Massey, has been scheduled by the Strand Theatre as its next feature attraction, to open on Friday. The new Warner Bros. picture is a timely and exciting tale of a hero and his girl who go "all out" for Uncle Sam.

The girl and boy who get involved in the machinations of an enemy spy ring, are played by Nancy Coleman, Warner Bros. newest dramatic "find," and John Garfield, one of the screen's most talented young stars. Pitted against them are Raymond Massey, as a brilliant and famous psychiatrist, and Moroni Olsen, as a wealthy business man, both of whom are working for the Fifth Column, in this country.

The secretary at the British Export Bureau is kidnapped by members of the spy ring, who want to get information on when and where a fleet of ships laden with cargo for Great Britain are to meet their protective convoy. The girl manages to escape from her captors by jumping out of a cab. She is injured and taken to the hospital. She tells her story to a sympathetic young interne, but since she is suffering from a slight brain concussion, and isn't even sure of her own identity, he takes the story with a grain of salt. He becomes more inclined to believe her, however, when a well-dressed gentleman arrives and claims her as his daughter. The girl protests that he is not her father. Then the man calls in a famed psychiatrist who is well known to the interne by reputation. They arrange to move the girl out of the hospital at once, and at the girl's insistence they also take the interne along to "assist in the case."

The two young people are positive that something is wrong when they are taken to a beautiful estate in the country and made virtual prisoners, and they soon find out that it is in reality a centre of Nazi spy activity. The girl pretends to have am-



JOHN GARFIELD as an ordinary guy who turns hero when he gets the chance to save his country from its would-be back-stabbers, in the new picture, "Dangerously They Live," coming to the Strand Theatre on Friday.

nesia, but the psychiatrist realizes she is faking, and administers a drug that will make her talk in spite of her will. She does talk and gives all the information which they want — except one small but important point, which she somehow manages to keep back.

Trying to help her, the interne escapes and gets the justice of peace from a nearby town. Instead of arresting the others, the police take the psychiatrist's word that the young doctor is a mental case and he is tossed into a detention ward. Meanwhile the girl, at the point of a gun, gives them the location of the ships. They contact the German sub-

marine flotilla and give them the location, then she reveals that she gave them false information. Her young rescuer again makes a daring escape, and armed, breaks into the place where she is being held. Together, they not only foil the enemy plot, but get word to British Intelligence of the exact location of the German submarines.

"Dangerously They Live," was directed by Robert Florey, from the screen play by Marion Parsonnet. Besides Garfield, Miss Coleman, Massey and Olsen, the featured cast includes Esther Dale, Lee Patrick, Christian Rub, Roland Drew, Frank Reicher and many others.

Raymond Massey As Villain in Strand Film

Broadway and Hollywood just don't see eye to eye, and that makes life interesting for Raymond Massey.

In his latest picture, "Dangerously They Live" with John Garfield, he is enacting a "heavy." In fact, whenever Massey takes a picture—with the exception of "Abe Lincoln in Illinois," in which he played Lincoln—he is always being cast as a menace.

On Broadway, however, Massey has been regarded as one of the leading heroes of the stage. He first achieved fame there as Hamlet some years ago and he has played stainless, virtuous knights every season.

"I hope Hollywood keeps using me as a villain," he says. "It makes life interesting."

Nancy Coleman Makes Auspicious Film Debut

Few girls ever achieve their childhood ambitions, but Nancy Coleman realized two of them at once.

When Nancy was a child in Everett, Wash., she used to await anxiously the yearly visit of the Moroni Olsen Stock Company. Nancy got the theatre bug from the visiting players and set her heart on being a star and playing in the same show with Olsen.

Now Nancy is starring in Warner Bros.' "Dangerously They Live" with John Garfield, and who should be cast as the heavy but Moroni Olsen? Nancy is still so awe-stricken that she can't bring herself to call him Moroni. She still addresses him as "Mr. Olsen."

John Garfield Uses Strategy vs. Strength

They've not kidding when they call the villains "heavies" in Warner Bros.' new film "Dangerously They Live." John Garfield, their adversary, considers them as forbidding as the line of a football team. "Dangerously They Live" is the movie scheduled to open on Friday at the Strand Theatre.

In one scene in the picture Johnny found himself stacked up against Moroni Olsen, weight 202, Raymond Massey, 175, and Esther Dale, 165.

Garfield, 157, looked over to his pretty leading lady. Nancy Coleman, who tips the beam at 110 and said, "We'll never lick this team by line-plunging, Nancy. Let's try some end-runs."

RAY. MASSEY STARS IN NEW ACTION DRAMA

Most cosmopolitan actor in the world is Raymond Massey.

Considered by American movie-goers an Englishman, he is actually a Canadian, hailing from Toronto, Canada.

In England, where Massey has made many pictures, notably "Drums" and "The Scarlet Pimpernel," he is considered an American type.

On the New York stage, Canadian-born Raymond Massey made the greatest success of his career playing Abe Lincoln. His portrayal of the Great Emancipator in "Abe Lincoln in Illinois" ranks as one of the classic roles of the stage. Another famous American part he played on Broadway was the Vermont farmer, Ethan Frome, in the play of the same name.

In Hollywood, where Massey is generally cast as a "heavy," he has generally played characters with a dubious international tinge, although in "Santa Fe Trail" he gave a rousing portrayal of the American John Brown. In his current Warner Bros. picture, "Dangerously They Live," in which he shares



Mat 101—15c

RAYMOND MASSEY

starring honors with John Garfield, Massey plays an American doctor with Nazi sympathies. What next, he wonders?

'Nifty To Be Thrifty' Says New Starlet

If you ask Nancy Coleman, co-starring with John Garfield in Warner Bros.' "Dangerously They Live," what has helped her most in her career, she answers with a single word—"Thrifty."

When Nancy decided she wanted to be an actress, she came down to San Francisco from her native Everett, Wash., and worked as an elevator operator in The Emporium, a big department store. She lived as thriftily as a church-mouse so she could start out on an acting career with at least one thousand dollars. The day the old bank book reached the figure Nancy packed her grips and was off to Manhattan.

"As luck would have it, I got a job right away in New York with Gertrude Lawrence in 'Susan and God.' I did so well that I concluded I didn't have to save any more, and when the run was over I'd spent all my money. Didn't have a job or a savings account. So I started all over again. Saved my money and got the lead in the Theatre Guild show, 'Liberty Jones.'"

So by now Nancy Coleman figures it's gotten past the coincidence stage.



Mat 202—30c

DARING ESCAPE is engineered by John Garfield, who is out to track down some enemy spies in "Dangerously They Live," the new Warner Bros. picture which goes into the Strand Theatre on Friday.

New Kind of Hero in 'Dangerously They Live'

Any minute now a new shortage is going to stare the nation in the face, and we might as well be prepared for it.

This is one lack that won't be placed at the door of defense. The burden of responsibility will fall on a group of actors with a hankering to mend their ways.

The shortage will be one of screen tough guys, menaces and hard-hitting, hard-talking men.

And now that John Garfield has left the ranks of the muggs and the toughies, the news is that the decimation in the ranks of screen villains is practically complete. Johnny's new picture, opening Friday at the Strand, "Dangerously They Live," finds him an upright, honest young

the law, instead of against it.

In changing character so completely Johnny is following recently established precedent. Most recently Humphrey Bogart, who has to his credit a list as long as your arm of thugs and plug-uglies, threw a complete change of pace. In "The Maltese Falcon" he appears on the side of law and order as a detective and while, it is true, he is himself suspected of everything in the book by the cops, Bogey is actually a spotless, blameless, though tough, hero.

Edward G. Robinson, who used to be famous for the way he could chew a cigar and talk out of the corner of his mouth, is another of the screen's tough guys who have forsaken their old ways. He started going straight in "Dr. Ehrlich" and in his last picture, "Manpower," he was still cleaving to the straight and narrow.

That same picture starred another ex-tough guy. George Raft, after a career of gun-toting and pineapple-tossing, threw all that into the discard and has become one of the screen's most sought-for leading men.

Brian Donlevy used to be the kind of gentleman who rated hisses at the Children's Matinee. But since "The Great McGinty" he, too, has switched sides and is now playing ball with the heroes.

But Johnny Garfield says there is one actor who is really responsible for it all. "You can blame it all on Jimmy Cagney," he explains. "If ever anyone writes a history of the movies, you can bet he'll talk about those expert tough-guy characterizations of Jimmy's. Then Jimmy stopped being a gangster. The public not only accepted the new Cagney, but they rocketed him to even greater heights. My hope is that if they were so nice to the new Cagney, maybe the public won't mind the new Garfield. Here's hoping."



Mat 102—15c

JUST ORDINARY AMERICANS who go all-out for Uncle Sam—Nancy Coleman and John Garfield as they appear in "Dangerously They Live."

citizen who only gets tough when he runs up against a batch of enemy spies who are trying to stab Uncle Sam in the back. But this time John is working with

'Dangerously They Live' Has Big Cast of Stars

The Northwest is thrice represented in Warner Bros.' "Dangerously They Live." This is the picture, coming to the Strand which marks John Garfield's return to the cameras after his one-man campaign to give up tough-guy roles.

John's leading lady is young Nancy Coleman, who hails from Everett, and who, after only one picture, is already on her way to stardom. Raymond Massey, well-known star of stage and screen completes the starring trio.

Nancy is the red-haired lass who a few seasons back broke into show business as Gertrude Lawrence's daughter in "Susan and God." She was approached at that time with a number of picture offers, but followed the advice given her by Steve Trilling, Warner casting chief, to wait till she had gained more stage experience.

It wasn't so easy for Nancy to follow the advice. For one whole winter she was "at liberty," as actors politely call the state others know as "unemployed." She supported herself by occasional bits in radio shows.

Finally she got a break almost through accident. Nancy heard that the New York Theatre Guild was doing a play called "Liberty Jones" which needed a young and very competent actress. She sought out the author, Phillip Barry, who started her on the series of auditions that finally got Nancy the leading role.

In "Dangerously They Live" Nancy plays an agent of the British Intelligence who carries in her head vital information concerning the movements of convoys England-bound.

Her chief adversary is another actor well-known in the Pacific Northwest where he toured for almost ten years with a stock company of his own.

Moroni Olson, who was the first actor young Nancy Coleman ever saw on a stage, enacts the role of a Nazi agent who pretends he is Nancy's father so he can get hold of the tell-tale information.

Olsen still remembers with considerable pleasure those years he spent with the Moroni Olsen Players touring the Northwest. He admits he's grown soft, and a little older, and finds picture-making a lot easier than hitting the road with his company. Olsen is one of Hollywood's most outstanding character players, and is constantly in demand for picture work.

Nancy can't quite bring herself to address Moroni with the

often he asks her to call him by his first name, Nancy can't get it out that way.

"When I was a little girl I



Mat 103—15c

NANCY COLEMAN

informality which is a Hollywood custom. It's still Mr. Olsen to Nancy and no matter how used to regard Mr. Olsen with such awe," says Nancy, "that I could no more call him Moroni than I could call Charles Evans Hughes 'Chuck.' It wouldn't fit."

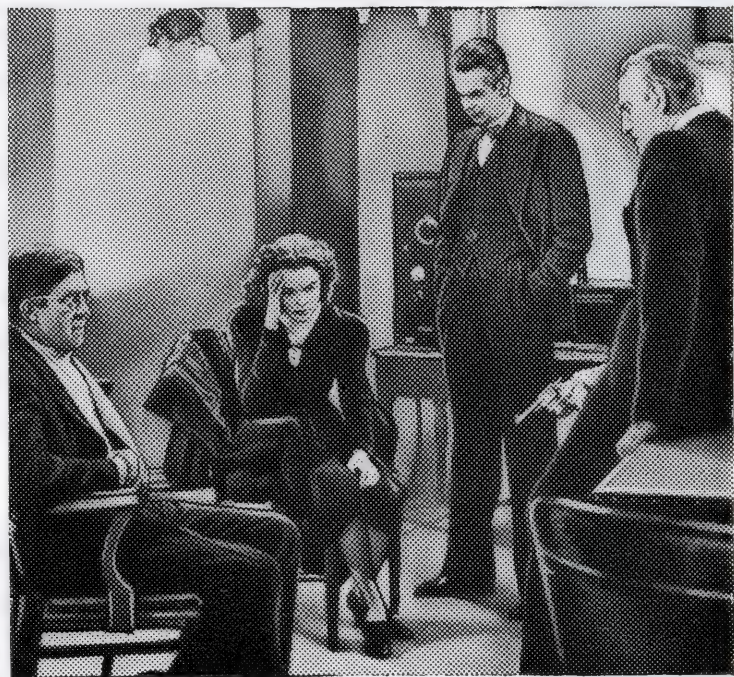
The third member of the Northwest contingent appearing in "Dangerously They Live" is Mary Jo James, daughter of Burton and Florence James who run the Seattle Repertory Playhouse. In this, her first picture, Mary Jo has a comparatively small role, that of an assistant to John Garfield, but she is grateful for the chance to work before the cameras even in a minor part. "It'll give me the experience I need," Mary Jo says sagely.

As One Doc to Another

Errol Flynn needled John Garfield with this when they met in the Warner Bros.' Green Room:

"I see you're playing a doctor now, my friend. No wonder they call the picture 'Dangerously They Live.'"

"Sure, sure," grinned Garfield. "And after you played a doc in 'Dive Bomber' they starred you in 'They Died With Their Boots On.'"



Mat 203—30c

INQUISITION—Christian Rub and Nancy Coleman (center) are being grilled by Raymond Massey and Moroni Olson, who portray enemy agents in "Dangerously They Live," the timely exciting new drama opening Friday at the Strand.

TIMELY NEW DRAMA TODAY AT STRAND

Today's new picture at the Strand Theatre is "Dangerously They Live," starring John Garfield, Nancy Coleman and Raymond Massey in a story that fully lives up to its exciting title. The thrill-packed film tells about the extraordinary adventures of a pair of everyday young Americans who defy danger to track down Uncle Sam's secret enemies. Besides the three starring players the cast includes such notables as Moroni Olsen, Lee Patrick, Esther Dale, Ben Welden and many others.

"Dangerously They Live" tells the story of a pair of young Americans who foil the plot of an enemy spy ring and thus save a whole fleet of ships bound for Britain, from destruction by enemy submarines. The girl, who is employed by a British export company, is kidnapped by the spy ring, but is injured in a traffic accident. Taken to a hospital, she confides her plight to the interne who is taking care of her, and persuades him to help her. When a man appears and claims her as his daughter, she agrees to go home with him, knowing that it is the only way she can find out about the workings of the spy ring. The interne goes with her, and the two find themselves virtual prisoners on a big country estate. Various attempts are made to get the girl to give them the information they want. She does so at last, but gives them false information, even though she knows it will cost her life. The interne makes a daring escape from his captors, comes to her rescue, and together the two of them get information to the British forces at Halifax in time to have the enemy submarine flotilla blown to bits.

Garfield and Miss Coleman play the young pair, Raymond Massey and Moroni Olsen, the leaders of the spy ring. Robert Florey directed the production, from the screenplay by Marion Parsonnet.

'Dangerously They Live' Is Thrill-Packed Action Hit

(Prepared Review)

As timely as the headlines on the pages of this newspaper is the completely absorbing drama which opened yesterday at the Strand Theatre. Called "Dangerously They Live," it tells the story of two ordinary young Americans who bravely face danger in order to save their country from its would-be backstabbers.

John Garfield, Nancy Coleman and Raymond Massey are starred in the picture, Garfield and Miss Coleman as the heroic young pair, and Massey as the eminently respectable "front" for a large and powerful ring of Nazi secret agents. Also featured are Moroni Olsen, Lee Patrick, Esther Dale and many other excellent players.

"Dangerously They Live" has an exciting story to tell, and tells it well, making every line of dialogue, every bit of exciting action, contribute directly to the unravelling of the clever plot. Briefly, it is the attempt of a highly organized Nazi spy ring to find out exactly when and where a fleet of ships leaving this country laden with cargo for England will meet the protective convoy. The spy ring is to convey this information to a submarine flotilla which is waiting to pounce.

A pretty young secretary of the British Import Bureau leaves her office, en route for Halifax where she is to convey the information about the meeting place to the British naval authorities there. She is kidnapped by the spies, but she is hurt in a traffic accident and taken to a city hospital. There she tells her story to the young interne who attends her, and he promises his help, even though he rather doubts that she is telling the truth, since she is suffering a partial amnesia.

An obviously wealthy man appears at the hospital, claiming that the girl is his daughter. He takes both the girl and the interne to his big estate in the



Mat 204—30c

SCORE AT STRAND—Nancy Coleman and John Garfield as young Americans who risk their lives to save Uncle Sam from his secret enemies in the Strand's new hit, "Dangerously They Live."

country, and calls in an eminent psychiatrist to handle the girl's case. The two young people find themselves virtual prisoners, and at last the interne begins to believe the patient's story. He manages to escape and go for help, but when he comes back the place has been cleared out and the only person there is the psychiatrist who seems just as surprised as they are to find everybody gone. Together he and the interne go to the District Attorney but when they get there the psychiatrist hints that the younger doctor is a mental case, and he is put in a detention ward.

Meanwhile the girl has been taken to the secret radio broadcasting station where she is forced to give up the information about the position of the British ships. She gives the wrong information, however, and later, after her young man

has come to her rescue spectacularly, she is able to radio the British air base at Halifax the exact position of the enemy submarines. The final scene shows the bombing of the sub flotilla just as it comes to the surface to look for the British ships.

Performances are brilliant throughout. Garfield is ideally cast as the young interne, and Nancy Coleman, a recent Hollywood recruit from Broadway's Theatre Guild, shows herself to be a richly talented young person of whom we predict you will be seeing a great deal. Raymond Massey does one of his best portrayals as the psychiatrist who is secretly working for the enemy.

Robert Florey's direction has maintained the tingling suspense and excitement of Marion Parsonnet's screen play.

Newest Symbol of Screen Villainy

In the early days of movies every heavy wore a curled mustachio and a sneer. But that's all gone by the board. Now the cads are carrying umbrellas, the symbol of appeasement.

In Warner Bros. "Dangerously They Live," Raymond Massey and Moroni Olsen, who play two Nazi agents against whom John Garfield pits himself, both carry umbrellas. Massey and Olsen are fine looking gentlemen and don't possess a sneer between them, but those umbrellas are a lot more convincing in the year 1942 than any mustache.

NANCY COLEMAN FEMME LEAD IN STRAND HIT

Red-haired Nancy Coleman, all five feet six of her, is the kind of lass who makes strong-minded men forget what it was they were talking about. But for all her five years of acting she had yet to play a love-scene.

And that includes all the variations thereof. No one had worshipped Nancy from afar. No one had tried to woo her, to sweep her off her feet, to hold her hand, or to steal a kiss.

It all started with that first play she ever did, "Susan and God," with Gertrude Lawrence. In it she played Susan's daughter, a gangling, adolescent child with Harold Lloyd goggles and teeth-braces that reminded people of Brooklyn Bridge.

Next she played Kay in "Stage Door" during a summer spent in touring the straw hat theatre circuit. Kay, to refresh your memory, is a dream of every young actress. It's a meaty part, that of a girl frustrated in love, in career, hungry and broke, who decides to commit suicide. But still no love scenes. Plenty of boy friends in her off-stage life, but that is not what Nancy wanted.

Nancy's very next play, in which she gave the performance that won her a Warner Bros. contract, was "Liberty Jones," a production of New York's famed Theatre Guild.

Nancy played the title role. The play was an allegory and the yet-unloved Nancy played Miss Liberty. As everyone is aware by now, Miss Liberty grew rich, soft and comfortable. In fact, everything happened to Miss Liberty—except love.

Nancy's loveless career was interrupted by the siren calls of Hollywood.

Came the dawn of a new day for our pretty young heroine.

Nancy played the leading role in John Garfield's new picture, "Dangerously They Live," which is currently showing at the Strand Theatre.

This is a real love story in which John falls in love with Nancy and saves her from the machinations of a group of Nazi spies seeking to gain important information about convoys moving across the Atlantic. The script calls for four, count 'em, four clinches, one look of awakened love, one walk in a garden at moonlight. It also calls for Johnny to save Nancy from the gang and manfully take her into his arms. In other words "Dangerously They Live" is full of love scenes. And Garfield, her film sweetheart has had plenty of experience making love on the screen.

And Nancy was willing, able, and oh, so ready.

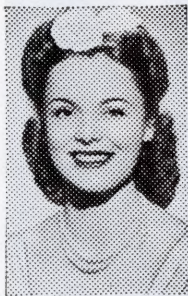
STAR BIOGRAPHIES



Mat 106—15c

JOHN GARFIELD came to Hollywood via New York's famed Group Theatre . . . A native New Yorker, he was born in a tenement district . . . educated at Angelo Patri's school . . . Patri encouraged the dramatic talent he saw in the lad, loaned him the money to study for the stage, and sent him out in the world with a disdain for money and the ambition to make good as an actor . . . It took time and there were plenty of lean stretches in his life until he got his first real acting job . . . He hasn't stopped since . . . "Having Wonderful Time" and "Golden Boy" were his two biggest stage hits . . . He answered Hollywood's clarion call with trepidation and a contract which said he could go back to New York and do a play any time he wanted to . . . Although he was an immediate success in "Four Daughters" and his popularity has continued to mount with each new picture, he has changed little from the eager youth who starved happily for his art before success came his way . . . Latest of Garfield's roles is in "Dangerously They Live," opening at the Strand Friday.

★ ★ ★



Mat 105—15c

NANCY COLEMAN determined five years ago that she'd be an actress, and a good one . . . Now, at 23, she is well on her way to the top . . . She has played opposite Gertrude Lawrence . . . She has played the title role in a Theatre Guild production . . . She has just finished her first screen role in which she stars with John Garfield and Raymond Massey . . . It's "Dangerously They Live," currently showing at the Strand . . . She left her native Everett, Wash., when her father died . . . Trying to find an acting job in San Francisco, she supported herself by running a elevator in a department store . . . During a lunch hour she got an N.B.C. audition and a radio job . . . When she saved \$1000, she went to New York, did the rounds of the producers office until she landed the daughter role in "Susan and God" . . . Her next job was the Theatre Guild's production of "Liberty Jones" . . . Although the play was not a big success, Nancy was . . . She signed a Warner Bros. contract after the curtain rang down opening night.

★ ★ ★



Mat 104—15c

RAYMOND MASSEY is one of Hollywood's most cosmopolitan citizens . . . Americans think of him as English . . . Englishmen think of him as American . . . Actually he is a Canadian, of a Toronto family that goes back to early American stock . . . His most famous stage roles, "Ethan Frome" and "Abe Lincoln in Illinois" were both typically American and so was his recent movie role of John Brown in "Santa Fe Trail" . . . Currently, he's portraying an enemy spy in "Dangerously They Live" . . . Massey saw active service in World War I . . . While he was in Siberia with the army of occupation during the final years of the war, he organized a minstrel troupe, and although he didn't know it at the time, started on what was to be his life's work—acting . . . After the war he studied at Oxford for a while . . . then came several hit plays in London . . . In 1923 he came to New York to star in a Broadway play and his career has since alternated between the stage and screen.



Mat 205—30c

IN TIMELY DRAMA—Raymond Massey and Nancy Coleman in the Strand's new picture, "Dangerously They Live," an action-packed drama of Fifth Column activities in our country.

9" x 12" Litho HERALD

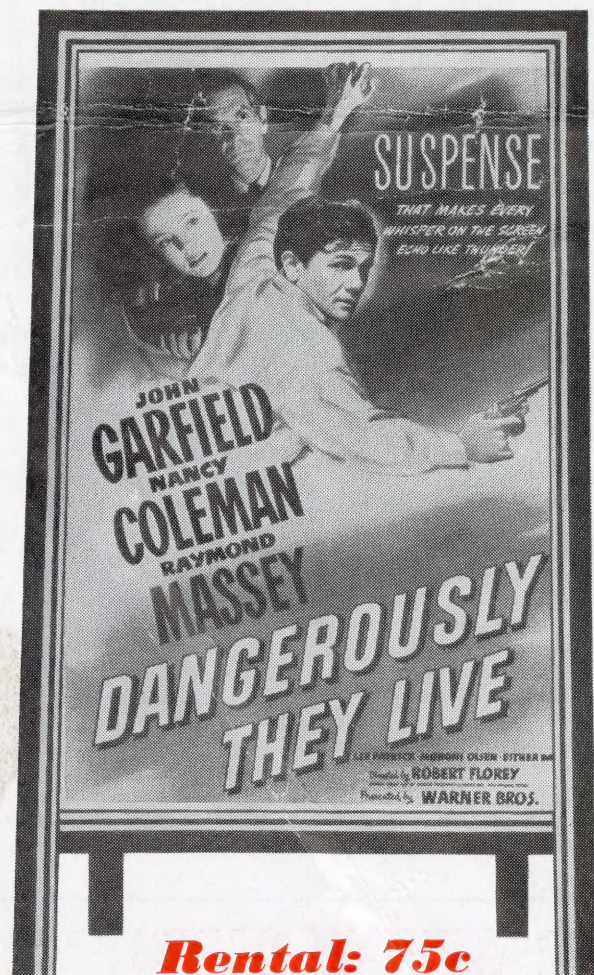
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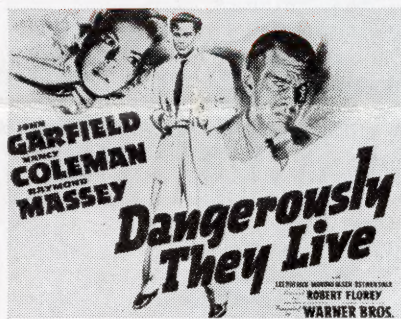
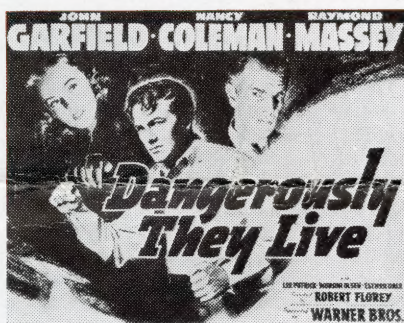
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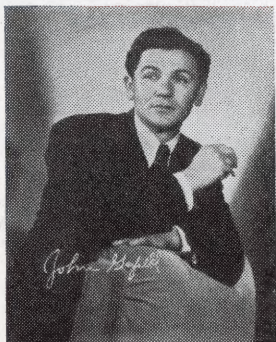


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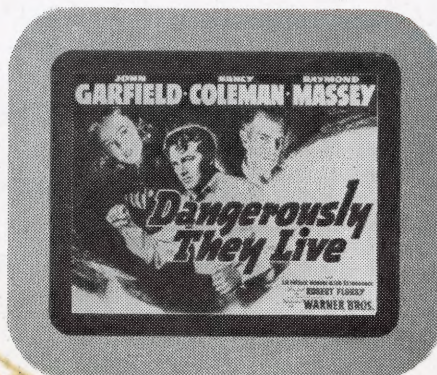
STAR PHOTOS MAKE STAR GIVEAWAYS



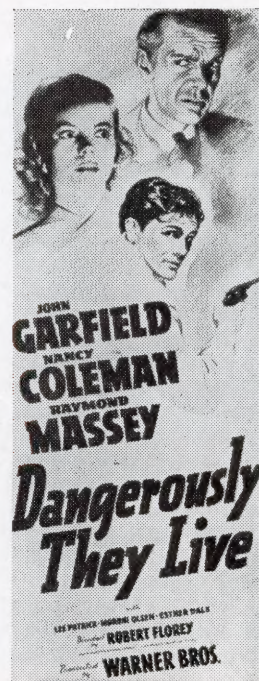
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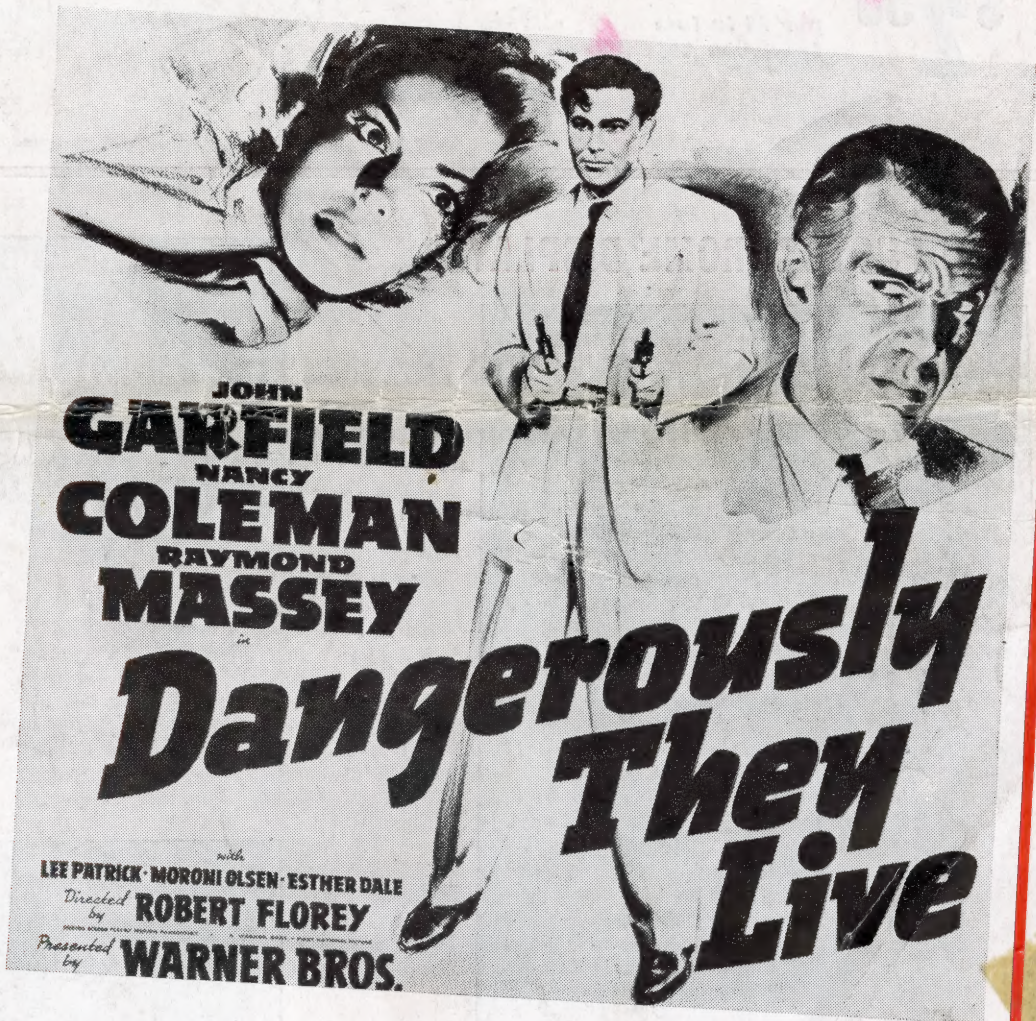


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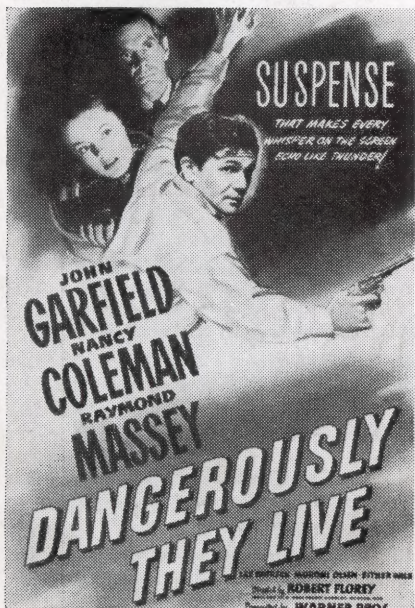
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JOHN GARFIELD
NANCY COLEMAN
RAYMOND MASSEY

DANGEROUSLY THEY LIVE

with LEE PATRICK · MORONI OLSEN · ESTHER DALE
Directed by **ROBERT FLOREY**
Presented by **WARNER BROS.**

Midget

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Regular

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